

# PRIVACY POLICY EVENTCARE GROUP

## **Eventcare Group Privacy Policy**

The Eventcare Group, consisting of Eventcare Holding B.V., Eventcare Concepts B.V., Eventcare Productions B.V. and Eventcare Crew B.V. ('Eventcare', 'we', 'us') is a company that provides various event-related services, solutions, crew, hosts their own events and provides business & legal consultancy. This Privacy Policy applies to Eventcare and its subsidiaries and explains what information of yours will be collected and used with regard to us providing services to you, and how you can control the collection, correction and/or deletion of information.

We will not use or share your information with anyone except as described in this Privacy Policy. The use of information collected shall be limited to the purposes under this Privacy Policy and our Terms & Conditions.

## 1. The information we collect and how we use it

We collect different types of information from you for various purposes. The different purposes and corresponding legal bases are set out below to clearly inform you what is being collected, how, and what we use this information for.

We collect information from:

#### Clients

When we provide services to you as a client, we collect personal information about your employees. This information includes names, e-mail addresses, telephone numbers, [etc.].

We use this information to provide you with suitable offers and/or information about our services and other activities; to maintain a fruitful business relation; and to sign and maintain business agreements.

### The legal bases are:

- Article 6(1)(b) of the EU General Data Protection Regulation (GDPR), when using your information to fulfill contractual obligations and/or give effect to our Terms & Conditions;
- Article 6(1)(c) GDPR, when complying with legal obligations;
- Article 6(1)(f) GDPR, when using your information for our legitimate interests which are in line with our goals. This is done with care and consideration in respect of your interests;
- Article 6(1)(a) GDPR, with your consent

#### Freelancers & other subcontractors

When we make use of your services we collect personal information about you. This information includes names, addresses of residence, dates of birth, e-mail addresses, telephone numbers, bank account numbers, driver licenses, clothing sizes, dietary needs, certificates and insurance policies.

We use this information to provide you with our HR-services, which include sending you job offers, recruitment, scheduling, processing payments, consulting, personal development, trainings and other work-related administration.



## The legal bases are:

- Article 6(1)(b) GDPR,
- when using your information to fulfill contractual obligations and/or give effect to our Terms & Conditions;
- Article 6(1)(c) GDPR, when complying with legal obligations;
- Article 6(1)(f) GDPR, when using your information for our legitimate interests which are in line with our goals. This is done with care and consideration in respect of your interests;
- Article 6(1)(a) GDPR, with your consent

#### Visitors of our events

When you visit or participate in our events, you may provide and we may collect information about you. This information includes names, e-mail addresses, age, sex, addresses, dietary needs.

We use this information to provide our services related to events organised by us, which include providing tickets, processing payments, identification of you as a visitor, communicating and interacting with you, marketing research and analysis, and sending you information concerning promotional offers, concerts and events which are organized by Eventcare.

### The legal bases are:

- Article 6(1)(b) GDPR, when using your information to fulfill contractual obligations and/or give effect to our Terms & Conditions, such as identification, processing payments, delivery of products and services, and providing you with customer service;
- Article 6(1)(f), when using your information for our legitimate interests, such as administering and analyzing our client base, sending you promotional offers and information about upcoming concerts and events, reminders about events and reservation confirmations;
- Article 6(1)(c) GDPR, when complying with legal obligations such as saving your billing information and other information gathered about you for as long as needed for accounting purposes or other obligations deriving from law, but not longer than 7 years.

## 2. Third parties we share the personal information with

The collected data may be shared with third parties for purposes that are necessary to make the providing of our services for the above stated purposes possible or to enhance your customer experience. We only work with processing partners who are able to ensure adequate level of protection to your personal information.

We disclose your personal information to third parties or public officials only when we are legally obliged to do so.

## 3. Security of your personal information

We do our best to keep your personal information safe. We use safe protocols for communication and transferring data. We use anonymising and pseudonymising where suitable. We monitor our systems for possible vulnerabilities and attacks.



Even though we try our best we cannot guarantee the security of information. However, we promise to notify you and the suitable authorities of data breaches. We will also notify you if there is a threat to your rights or interests. We will do everything we reasonably can to prevent security breaches and to assist authorities should any breaches occur.

## 4. Your choices about your information

We respect your privacy rights and provide you with reasonable access to your personal information that you may have provided through your use of our services and products. If you wish to access or amend any other personal information we hold about you, or to request that we delete or transfer any information about you that we have obtained from you, you may contact us as at <a href="mailto:privacy@eventcarebv.nl">privacy@eventcarebv.nl</a>. At your request, we will have any reference to you deleted or blocked in our database.

At any time, you may object to the processing of your personal information, on legitimate grounds, except if otherwise permitted by applicable law. If you believe your right to privacy granted by applicable data protection laws has been infringed upon, please contact us at <a href="mailto:privacy@eventcarebv.nl">privacy@eventcarebv.nl</a>. You also have a right to lodge a complaint with data protection authorities.

If you receive commercial e-mails from us, you may unsubscribe at any time by following the instructions contained within the e-mail or by sending an e-mail to the address <u>privacy@eventcarebv.nl</u> providing the e-mail address you wish to have unsubscribed.

## 5. Changes and updates to this Privacy Policy

Please revisit this page periodically to stay aware of any changes to this Policy, which we may update from time to time. If we modify the Policy, we will make it available through the our website, and indicate the date of the latest revision, and will comply with applicable law. Your continued use of our services and products after the revised Policy has become effective indicates that you have read, understood and agreed to the current version of the Policy.

#### 6. Contact us

If you have any questions or comments about this Policy, your personal information, our use and disclosure practices, or your consent choices please contact us by e-mail at <a href="mailto:privacy@eventcarebv.nl">privacy@eventcarebv.nl</a> or send mail to:

Eventcare Analoogstraat 20 1033 MR Amsterdam The Netherlands

T: +31 20 215 93 35

Last updated: 06 March 2020